

Lynda Monteith

Chief, Marketing & Communications

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As Chief, Marketing & Communications, Lynda leads the firm’s brand, marketing, and communications strategy. With over 25 years of experience in professional services, she oversees a multidisciplinary team focused on strengthening the firm’s market position, driving revenue growth, and enhancing the client experience.

Lynda’s approach is grounded in a deep understanding of the evolving Canadian legal market. Having spent nearly a decade as a Business Development Director, she brings a highly commercial perspective to her role and a practical understanding of what it takes to win complex mandates in a competitive environment. She is known for bridging high-level brand positioning with the tactical execution required to support the firm’s practitioners and client teams.

Prior to joining Osler, Lynda held senior leadership roles where she transformed marketing and business development functions from reactive support teams into proactive, strategic partners to lawyers and firm leadership.

Credentials

Education

- Western University, Honours Bachelor of Arts, Political Science
- University of Windsor, Bachelor of Commerce, Marketing

Languages

- English